

# 1D0-525<sup>Q&As</sup>

CIW V5 E-Commerce Designer

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#### **QUESTION 1**

Which of the following is the most effective way to build community with your online storefront?

- A. Provide a quantity discount.
- B. Create an incentive-based program.
- C. Accept several different payment options.
- D. Generate an automatic order confirmation.

Correct Answer: B

#### **QUESTION 2**

Isabelle, a site administrator, has just analyzed her Web site\\'s traffic and discovered that many users abandon the site when they reach a particular page. Which source of Web site data can Isabelle use to analyze this pattern?

- A. Server logs
- B. Hit counters
- C. Page weight
- D. Page rankings
- Correct Answer: A

#### **QUESTION 3**

To perform at the maximum level of security, digital certificates must be:

- A. guaranteed by VeriSign.
- B. issued by a trusted third party.
- C. verified digitally by a notary public.
- D. issued 30 days before the site goes live.

Correct Answer: B

#### **QUESTION 4**

Which of the following is submitted to identify each person who handles evidence after a site infiltration?

A. Proof of delivery



- B. Chain of custody
- C. Server status report
- D. Authentication record

Correct Answer: B

### **QUESTION 5**

Blogads are:

- A. ads placed in a Web log.
- B. banner exchange programs.
- C. a low-traffic segment of the Internet.
- D. ads viewed by younger, less affluent users.
- Correct Answer: A

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