

# 700-039<sup>Q&As</sup>

Advanced Collaboration Architecture Sales Engineer

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## **QUESTION 1**

Which two options are ways by which collaboration has impacted the government sector? (Choose two.)

- A. Improved safety and security
- B. Improved operations and impact
- C. Anytime, anywhere learning
- D. Growing loyalty
- E. Increased employee productivity

Correct Answer: AB

#### **QUESTION 2**

Which option provides sophisticated and distributed ACD, IVR, CTI, and agent and desktop services in a single server?

- A. Cisco Unified MeetingPlace
- B. Cisco Unified Customer Voice Portal
- C. Cisco Unified Contact Center Enterprise
- D. Cisco Unified Contact Center Express

Correct Answer: D

# **QUESTION 3**

Where will an account manager find the largest source of case studies, whitepapers, demos, and vertical-oriented Information around Cisco Collaboration?

- A. Collaboration Use Case
- B. QuickStart for Cisco Collaboration
- C. Cisco Competitive Edge Portal
- D. Steps to Success
- E. Cisco Collaboration business case

Correct Answer: E

# **QUESTION 4**



Which two options apply when you have a meeting with the telecommunications manager of an organization? (Choose two.)

A. The telecommunications manager is concerned about how collaboration affects network management

B. The telecommunications manager is exclusively concerned with day-to-day issues, such as reporting, security, reliability, training, and processes.

C. The telecommunications manager could be resistant because the IT department gets authority over the new system.

D. The telecommunications manager\\'s major concern is the cost of the solution

E. The telecommunications manager may have a long-standing relationship with a PBX competitor

Correct Answer: CE

#### **QUESTION 5**

Which three statements are benefits of a financial analysis? (Choose three.)

- A. It uses ROI measures that are always accepted by other stakeholders or the CFO.
- B. It increases the size of the deal and the potential services revenue
- C. It highlights strategic and tactical benefits.
- D. It requires minimal resources and is risk-free
- E. It encourages the customer to examine Cisco Unified Communications in more detail.
- F. It is a simple process and it can be completed in time, well within the sales cycle.

Correct Answer: BCE

#### **QUESTION 6**

Which two options are advantages of a Collaboration Architecture that are important from the Human Resource Manager\\'s viewpoint? (Choose two.)

A. 24-hour network support.

- B. Advanced collaboration tools improve upon ways in which corporations can enforce employee accountability.
- C. The corporation gains increased redundancy in the communications network
- D. Emergency response is improved upon, which results in a safer work environment

E. Advanced collaboration applications provide multiple communication channels through which employees can communicate with one another.

Correct Answer: BD



## **QUESTION 7**

Which list of the steps of migration is in the correct sequence?

A. Deploy Cisco Unified Communications service, deploy UC to the remote sites, deploy UC at the central site, deploy UC-ready IP infrastructure

B. Deploy UC-ready IP infrastructure, deploy Cisco Unified Communications service, deploy UC at the central site, deploy UC to the remote sites

C. Deploy UC-ready IP infrastructure, deploy Cisco Unified Communications service, deploy UC to the remote sites, deploy UC at the central site

D. Deploy Cisco Unified Communications service, deploy UC-ready IP infrastructure, deploy UC to the remote sites, deploy UC at the central site

Correct Answer: B

#### **QUESTION 8**

Which feature in Cisco WebEx is the most important differentiator compared to other vendors in the collaboration technology?

A. Cisco WebEx is always installed on-premises

B. With an account, everyone can join Cisco WebEx meetings.

C. Web conferencing service is delivered over a proprietary network, which is optimized for security, performance, and reliability.

D. Cisco WebEx could be installed or collocated with Cisco Unified Communications Manager

Correct Answer: C

#### **QUESTION 9**

Which two are benefits of the Cisco Unified Communications Mobile Solutions? (Choose two)

- A. Ability to join Cisco WebEx meetings remotely with a variety of smart phones
- B. Implementing the Cisco Unified Wireless IP Phone 7925G-EX as a full-featured GSM phone
- C. Ability to keep mobile/cellular costs under control
- D. Ability to avoid all cellular charges
- E. Deployment simplicity

Correct Answer: AC

#### **QUESTION 10**



Which three options are ways that customers benefit from the Cisco Technology Developer Program? (Choose three.)

A. Opportunity to participate in Cisco research and development to develop next-generation Cisco Collaboration solutions

- B. Exponentially expands the number and quality of rich, new business solutions
- C. Display the Cisco Compatible logo in association with their product offering
- D. Faster more successful deployments
- E. Complete access to Cisco technologies and support resources

Correct Answer: ABC

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