



000-474^{Q&As}

IBM Tealeaf Customer Experience Management V8.7, Business Analysis

Pass IBM 000-474 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass4lead.com/000-474.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by IBM Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers



**QUESTION 1**

An event modeler is tasked with tracking customers who did not complete their purchase because they received a 404 error. The modeler already configured two events on the system. Event 1 tracks sessions where a 404 error was encountered. Event 2 tracks customers that have completed a purchase. Which condition should the modeler use to build a new event that tracks customers who received a 404 error and did not complete their purchase?

- A. The occurrence of Event 1 and the occurrence of Event 2
- B. The occurrence of Event 1 and the non-occurrence of Event 2
- C. The occurrence of Event 2 and the non-occurrence of Event 1
- D. The non-occurrence of Event 1 and the non-occurrence of Event 2

Correct Answer: B

QUESTION 2

Following customer reports of an error on the web site, a hit attribute is created to look for the error text "Error 500 - try again later" in the response on every page. Management has requested a report on the number of sessions affected by the error. This requires creating an event with the above hit attribute as the condition and a value type of "Count Only". Which tracking option should be selected for this event?

- A. Final Value
- B. Cumulative Value
- C. First Per Session
- D. Every Occurrence

Correct Answer: C

QUESTION 3

A business analyst has been assigned to evaluate the behavior of customers making multiple attempts in a new registration process. Which event should be created?

- A. An event that tracks abandonment from the first step.
- B. An event that tracks failure at the registration submission.
- C. An event that captures the distance between the start and completion in hits.
- D. An event that fires when the required steps are present but not in the correct sequence.

Correct Answer: C



QUESTION 4

Which is an IBM Tealeaf session file format?

- A. .tlf
- B. .tlp
- C. .tlr
- D. .tla

Correct Answer: D

QUESTION 5

A bank wants to learn more about potential customers applying for a mortgage online. In particular, they want to understand regional success rates on mortgage applications.

They have created events to capture the following information from the application process:

- Applicant postal code
- Applicant IP address
- Loan amount
- Loan type
- Application abandoned

Which event configurations would create a report to help them understand mortgage applicants from different regions?

- A.
IP address event with dimensions on postal code, loan type, loan amount
- B.
Postal code event with dimensions on IP address, loan type, loan amount
- C.
Application abandoned event with dimensions on postal code, loan amount



D.

Loan amount event with dimensions on postal code, application abandoned

Correct Answer: D

[Latest 000-474 Dumps](#)

[000-474 Exam Questions](#)

[000-474 Braindumps](#)



To Read the [Whole Q&As](#), please purchase the [Complete Version](#) from [Our website](#).

Try our product !

100% Guaranteed Success

100% Money Back Guarantee

365 Days Free Update

Instant Download After Purchase

24x7 Customer Support

Average 99.9% Success Rate

More than 800,000 Satisfied Customers Worldwide

Multi-Platform capabilities - [Windows](#), [Mac](#), [Android](#), [iPhone](#), [iPod](#), [iPad](#), [Kindle](#)

We provide exam PDF and VCE of Cisco, Microsoft, IBM, CompTIA, Oracle and other IT Certifications. You can view Vendor list of All Certification Exams offered:

<https://www.pass4lead.com/allproducts>

Need Help

Please provide as much detail as possible so we can best assist you.

To update a previously submitted ticket:



 <p>One Year Free Update Free update is available within One Year after your purchase. After One Year, you will get 50% discounts for updating. And we are proud to boast a 24/7 efficient Customer Support system via Email.</p>	 <p>Money Back Guarantee To ensure that you are spending on quality products, we provide 100% money back guarantee for 30 days from the date of purchase.</p>	 <p>Security & Privacy We respect customer privacy. We use McAfee's security service to provide you with utmost security for your personal information & peace of mind.</p>
---	---	--

Any charges made through this site will appear as Global Simulators Limited.

All trademarks are the property of their respective owners.

Copyright © pass4lead, All Rights Reserved.