



# 000-474<sup>Q&As</sup>

IBM Tealeaf Customer Experience Management V8.7, Business Analysis

## Pass IBM 000-474 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass4lead.com/000-474.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by IBM Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





### QUESTION 1

A car rental company wants a single report to understand how discounts and reward program membership impact reservations. They have events to record the following:

- rental car type
- discount codes used
- number of reservations initiated
- reward program membership type

They want the single report to show how these factors interact, so some of these events would be used to create dimensions and applied to a base event for a report.

What would be the single base event for this report?

- A. Rental car type
- B. Discount codes
- C. Reservation initiation counts
- D. Reward program membership types

Correct Answer: C

---

### QUESTION 2

In Report Builder, which format options are available when using the Export Report function?

- A. HTML and XML
- B. Word and PowerPoint
- C. Excel, PDF, and Email
- D. SharePoint, Facebook, and Twitter

Correct Answer: C

---

### QUESTION 3

The following KPI on a KPI Scorecard contains a group of 4 related events. The configuration for Summary Calculation is set to Average (Excluding 0 Values) and the Base Activity parameter is set to Event.



Total Activity	Focus 09/13/2013	
Chk: Step 1 - Proceed to Checkout_CF	369	
Indicator	Event Count	% Activity
1 - Promo Code Issue & Abandon	69	
2 - Payment Issue	57	
3 - Billing Information Issue	48	
4 - Shipping Information Issue	0	

Which formula is used to compute the % activity for 2 - Payment Issue?

- A. % Activity = 57 / 3
- B. % Activity = 57 / 4
- C. % Activity = 57 / 174
- D. % Activity = 57 / 369

Correct Answer: A

#### QUESTION 4

Following customer reports of an error on the web site, a hit attribute is created to look for the error text "Error 500 - try again later" in the response on every page. Management has requested a report on the number of sessions affected by the error. This requires creating an event with the above hit attribute as the condition and a value type of "Count Only". Which tracking option should be selected for this event?

- A. Final Value
- B. Cumulative Value
- C. First Per Session
- D. Every Occurrence

Correct Answer: C

#### QUESTION 5

A KPI is composed of the four (4) events in this image. The image also shows the event count. In the configuration for this KPI, the Summary Calculation is set to Average (Excluding 0 Values) and the Base Activity parameter is set to Event.



Indicator	Event Count
1 - Promo Code Issue & Abandon	<u>69</u>
2 - Payment Issue	<u>57</u>
3 - Billing Information Issue	<u>48</u>
4 - Shipping Information Issue	0

What is the formula to compute the KPI's Grade Rating using a weighted KPI calculation if the Value for a Summary Calculation set to Total is 200, and the Base Activity count is 800?

- A. Grade Rating =  $(200 / 4) / 800$
- B. Grade Rating =  $(200 / 3) / 800$
- C. Grade Rating =  $(800 / 4) / 200$
- D. Grade Rating =  $(800 / 3) / 200$

Correct Answer: B

[Latest 000-474 Dumps](#)

[000-474 Study Guide](#)

[000-474 Exam Questions](#)



To Read the [Whole Q&As](#), please purchase the [Complete Version](#) from [Our website](#).

## Try our product !

100% Guaranteed Success

100% Money Back Guarantee

365 Days Free Update

Instant Download After Purchase

24x7 Customer Support

Average 99.9% Success Rate

More than 800,000 Satisfied Customers Worldwide

Multi-Platform capabilities - [Windows](#), [Mac](#), [Android](#), [iPhone](#), [iPod](#), [iPad](#), [Kindle](#)

We provide exam PDF and VCE of Cisco, Microsoft, IBM, CompTIA, Oracle and other IT Certifications. You can view Vendor list of All Certification Exams offered:

<https://www.pass4lead.com/allproducts>

## Need Help

Please provide as much detail as possible so we can best assist you.

To update a previously submitted ticket:



 <p><b>One Year Free Update</b> Free update is available within One Year after your purchase. After One Year, you will get 50% discounts for updating. And we are proud to boast a 24/7 efficient Customer Support system via Email.</p>	 <p><b>Money Back Guarantee</b> To ensure that you are spending on quality products, we provide 100% money back guarantee for 30 days from the date of purchase.</p>	 <p><b>Security &amp; Privacy</b> We respect customer privacy. We use McAfee's security service to provide you with utmost security for your personal information &amp; peace of mind.</p>
---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Any charges made through this site will appear as Global Simulators Limited.

All trademarks are the property of their respective owners.

Copyright © pass4lead, All Rights Reserved.