



000-M96^{Q&As}

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QUESTION 1

In Unica Campaign, what is the main reason that a customer should save a flowchart as a template?

- A. To maintain the IDs in the cell.
- B. To produce a recipients list.
- C. To allow for consistency and efficiency for reuse.
- D. To track customer responses.

Correct Answer: C

QUESTION 2

In a Unica Campaign flowchart, if a process box is grayed out, what does this mean?

- A. Process has not been run.
- B. Process is currently running.
- C. Process is not fully configured.
- D. Process ran and has an error.

Correct Answer: C

QUESTION 3

For Unica Campaign processes, what feature lets you preview a list of distinct values and their frequency of occurrence for a selected field?

- A. Preview
- B. Cell Reports
- C. Profiling field
- D. Target Cell Spreadsheet

Correct Answer: C

QUESTION 4

What sampling method should a customer use in a Unica Campaign flowchart sample process that allows them to segregate the top 200 customers based on account balance?

- A. Sequential Portions



- B. Consecutive Portions
- C. Seed Lists
- D. Sample by percentage

Correct Answer: A

QUESTION 5

In Unica Campaign, what option in the schedule process allows a customer to call a script or program on the server?

- A. Use the "Send Trigger" option in the Schedule Process Box.
- B. Use of a custom macro in the Schedule process box.
- C. Use the "Server Admin" option in the Schedule Process box.
- D. Use the "Custom run" option in the Schedule Process box.

Correct Answer: A

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