



Business Edition 6000 for Account Managers

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QUESTION 1

In which two ways does Cisco Business Edition 6000 protect its investment for midsize businesses that will grow to become enterprise businesses with more than 1000 users in the future? (Choose two.)

- A. Cisco Business Edition 6000 virtualization
- B. simplified Cisco trade-in options for servers and endpoints
- C. functionalities and endpoints that are supported in both Unified Communications solutions
- D. Cisco Capital financing

Correct Answer: AC

QUESTION 2

In the Cisco Business Edition 6000 sales cycle, mapping the solution and its business benefits to the business initiatives is of essential importance. Where in the sales cycle does this mapping typically occur?

A. when gathering information about the buying center and customer vision and strategy

- B. when proposing the Cisco Business Edition 6000 solution
- C. when identifying the potential customer risks

D. when preparing the proposed Cisco Business Edition 6000 solution

Correct Answer: B

QUESTION 3

In which two ways does Cisco Business Edition 6000 deployment mitigate and reduce the business risk? (Choose two.)

A. The end-to-end Cisco collaboration solution eliminates the risk of other vendor applications and devices not being supported.

B. Cisco Jabber uses a consistent user interface on all devices. Changing devices does not impact user acceptance.

C. Cisco Collaboration Architecture supports all major operating systems and devices, minimizing the risk of a device not being supported.

D. Cisco proprietary communications protocols mitigate the risk of interoperability with other vendor collaboration devices.

Correct Answer: BC

QUESTION 4



Which three midmarket business situations bring the best opportunities for Cisco business Edition 6000 implementation? (Choose three.)

- A. businesses with an existing IP-based PBX deployment
- B. businesses with an aged TDM phone system implementation
- C. businesses that recently merged with or were acquired by a large enterprise
- D. businesses with an existing phone system maintenance contract expiring
- E. businesses that are moving their headquarters office
- F. businesses that are changing their primary type of business

Correct Answer: ABC

QUESTION 5

Which statement best describes the Cisco collaboration architecture?

A. It is a collaboration framework designed to integrate the existing collaboration functionalities of a customer with Cisco network infrastructure.

B. It is a collaboration framework designed to support the collaboration needs of a typical large enterprise.

C. It is a flexible collaboration framework designed to support any customer and any user collaboration needs.

D. It is a flexible network framework designed to enable integration with the collaboration requirements of a customer.

Correct Answer: A

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