



Executing Cisco Advanced Business Value Analysis and Design Techniques

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### **QUESTION 1**

Which action should you take when you analyze financial and non-financial factors for a business case?

A. Remain objective, using facts where possible and assumptions where needed.

B. Use assumptions for financial items more heavily, but leave nonfinancial items more general.

C. Ask the customer business executive to sign off on nonfinancial factors because the IT department typically has limited impact on them.

D. Limit communications to only a few nonfinancial factors because they are of little impact on a decision.

Correct Answer: A

#### **QUESTION 2**

In which phase of the Cisco Integrated Sales Process must the ROI be presented?

- A. Prospect
- **B.** Qualification
- C. Proposal
- D. Agreement
- E. Closing
- Correct Answer: C

### **QUESTION 3**

Which two options are direct financial benefits of the business outcomes sales-based approach? (Choose two.)

- A. Reduced CAPEX and OPEX.
- B. Reduced CAPEX and increased OPEX.
- C. Increased NPV.
- D. Improved customer satisfaction.
- E. Enabled innovation and productivity

Correct Answer: AC

### **QUESTION 4**



Which statement describes a benefit of using SWOT analysis?

- A. It allows you to confirm the status of a customer\\'s specific improvement initiatives.
- B. It helps you gain a broader perspective about the customer\\'s strategic situation.
- C. It allows the IT organization to show business leaders that they understand service-level impacts on financial results.
- D. It provides a snapshot of the industry forces, competitors, suppliers, and market leaders.

Correct Answer: B

### **QUESTION 5**

Which three options are skills and behaviors that could be measured using the 360 degree feedback process? (Choose three.)

- A. Strategic thinking.
- B. Managing and leading change.
- C. Sales quota achievement.
- D. Influencing others.
- E. Attachment and renewal rates.

Correct Answer: ABD

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