

# 9A0-389<sup>Q&As</sup>

Adobe Campaign Developer

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**QUESTION 1**

How can you prevent a user from inputting a recipient without an email address?

- A. By adding a element in the form.
- B. By adding a "dataPolicy=\\'mandatory\\'" attribute to the schema.
- C. By adding a "mandatory=\\'true\\'" attribute to the form.
- D. By adding a trigger in the database.

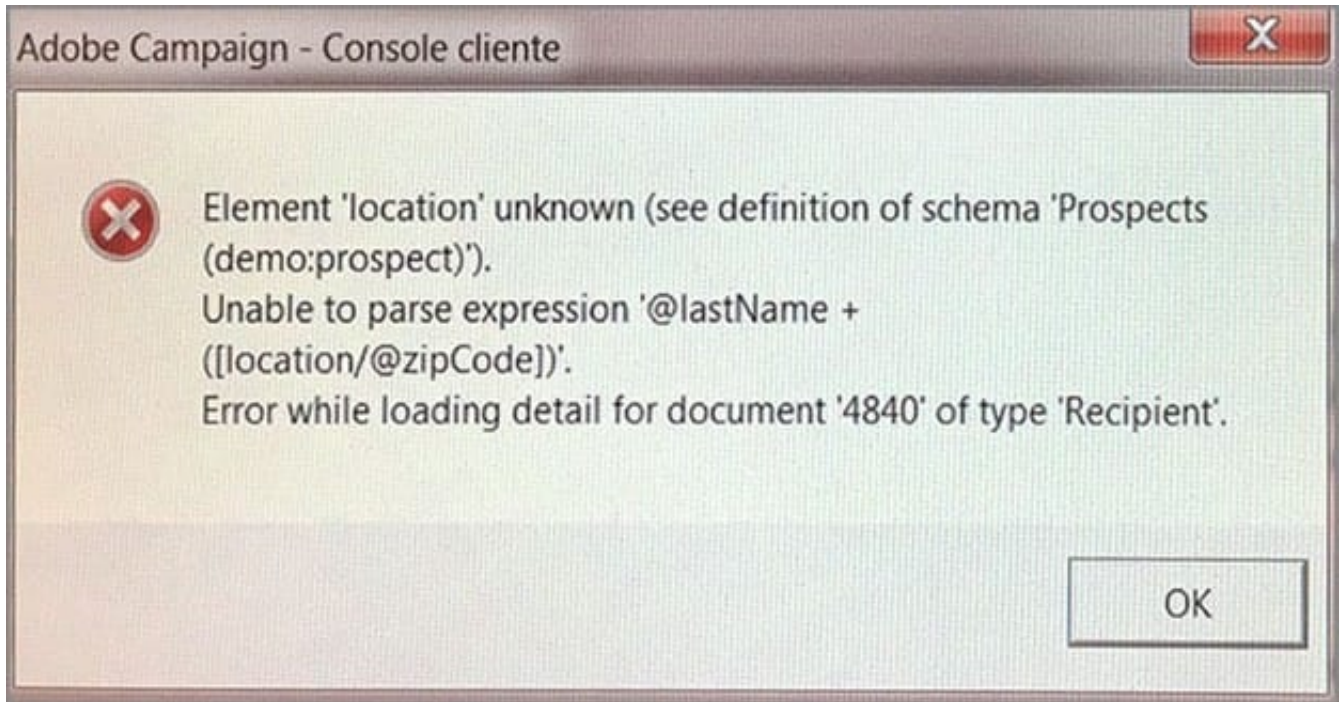
Correct Answer: C

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**QUESTION 2**

A new schema is defined. This error appears when the schema is saved. What is the reason for this error?

```
<srcSchema name="prospect namespace="demo"/>
  <element name="prospect">
    <key name="email">
      <keyfield xpath="@email"/>
    </key>
    <compute-string expr="@lastName + [location/@zipCode]"/>
    <attribute length="50" name="email" type="string"/>
    <attribute length="20" name="lastName" type="string"/>
    <attribute length="20" name="firstName" type="string"/>
    <attribute name="zipCode" type="short"/>
  </element>
</srcSchema>
```



- A. The location element is incorrect.
- B. The compute-string is incorrect.
- C. The type of the zip code attribute is incorrect.
- D. The prospect does not have a zip code.

Correct Answer: C

### QUESTION 3

How would you set up the query of a predefined filter in order to get all recipients with blacklisted email addresses?

- A. no longer contact by direct mail or no longer contact by email or status for info on the e-mail equal to Quarantine
- B. no longer contact (by any channel) or no longer contact by email or status for info on the e-mail equal to Blacklisted
- C. no longer contact (by any channel) and no longer contact by email and status for info on the e-mail equal to Blacklisted
- D. no longer contact by direct mail and no longer contact by phone and status for info on the e-mail equal to Quarantine

Correct Answer: B

### QUESTION 4

Which XML element correctly defines a text attribute in a schema?

- A.

- B.
- C.
- D.

Correct Answer: A

Reference: [https://docs.campaign.adobe.com/doc/AC6.1/en/CFG\\_Schema\\_Reference\\_Elements\\_and\\_attributes.html](https://docs.campaign.adobe.com/doc/AC6.1/en/CFG_Schema_Reference_Elements_and_attributes.html)

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#### QUESTION 5

What is the purpose of the "Taken into account if" expression on a predefined filer?

- A. The "Taken into account if" expression provides the marketing user with a drop-down to select which conditions to apply.
- B. The conditions on which the "Taken into account if" expression is applied will only be used if the "Taken into account if" expression is true.
- C. The "Taken into account if" expression is used to only display an input when the expression is true.
- D. The "Taken into account if" expression can be used to format the filter result

Correct Answer: D

Reference: <https://docs.campaign.adobe.com/doc/archives/en/610/platform-v6.1-en.pdf> (p.170)

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