



C2080-470^{Q&As}

IBM Unica Campaign V8.5

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**QUESTION 1**

A customer has the following requirements in a Unica deployment: they require an authentication against their corporate network and a backup logon solution in case the network is down. Which setup should be implemented?

- A. Use Windows Integrated Login.
- B. Use Unica Platform authentication.
- C. Use a LDAP authentication solution.
- D. Use a Single Sign-On (SSO) solution.

Correct Answer: C

QUESTION 2

A specialist would like to mimic a Unica Campaign database connection using the same methods as Campaign unica_acsvr. Which database utility should be used?

- A. oratest
- B. db2test
- C. cxntest
- D. odbctest

Correct Answer: C

QUESTION 3

There is a requirement for users to be able to login to any application centrally on the network (i.e. Single Sign-On (SSO)), or the ability for users to authenticate once and then be able to login to any of the applications that they have access to). Using Unica solutions, this can be accommodated by:

- A. integrating with an LDAP server.
- B. giving specific permissions on the corporate network.
- C. using Unica Platform specific configuration parameters.
- D. integrating with an Active Directory solution and using Windows Integrated Login.

Correct Answer: D

QUESTION 4

In a Unica Campaign Flowchart, a customer database table (see below) is mapped in a Select process box. There is a



requirement to output the following fields: CustomerID, and an Age group which would have the values "YOUNG" for customers whose age is less than 40 and "OLD" for customers whose age is greater than 40. This column will be consumed by another downstream process in the flowchart.

Customerid	CustomerType	Age	Country
AW000J0001	S	20	India
AW000J0002	S	25	UK
AW000J0003	S	25	US
AW000J0004	S	57	India
AW000J0005	S	23	India
AW000J0006	S	67	US
AW000J0007	S	36	US
AW000J0008	S	44	India
AW000J0009	S	77	UK
AW000J0010	S	34	UK

Ideally, which steps should be executed to get the task done?

- A. Alter the table to add the required column and map the table again in the flowchart.
- B. Create a derived field in the Select process using the required logic and use it for further processing in the flowchart.
- C. Create a custom macro with the required logic and use it in User variables for further processing in the flowchart.
- D. Create a Derived field with the Persistent option processing the required logic and use it for further processing in the flowchart.

Correct Answer: D

QUESTION 5

What JDBC type database driver works with Unica products?

- A. Type 2 JDBC drivers must be used.
- B. Type 4 JDBC drivers must be used.
- C. Any type 4 and above JDBC drivers can be used.
- D. Any certified JDBC drivers that have been tested can be used.

Correct Answer: B

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