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Foundation Certificate in Business Analysis

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#### **QUESTION 1**

Which of the following BEST describes the term value proposition?

- A. The net present value of a proposed project.
- B. The value that a product or service offers to customers.
- C. The proposed value of benefits in a cost-benefit analysis.
- D. The value of the Internal Rate of Return of a project.

Correct Answer: B

#### **QUESTION 2**

A company holds information about 1000 customers. It receives, on average, 50 orders per day. Each order must be placed by only one customer. Customers must have placed at least one order but may place several. An analyst has shown an association between the classes Customer and Order. What multiplicities should she show at the Order end of this association?

A. 0..\*.

B. 1.\*.

C. 0..50.

D. 1..1000.

Correct Answer: B

### **QUESTION 3**

Who is the target of the value proposition?

- A. The5upplier,
- B. The 5ponsor.
- C. The Customer.
- D. The Competitor.

Correct Answer: C

#### **QUESTION 4**

A project reporting system stores information about Employees. How would an Employee be represented in an entity-relationship diagram?



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Correct Answer: C		
D. As a Relationship.		
C. As an Entity.		
B. As an Attribute.		
A. As an Actor.		

## **QUESTION 5**

Every night at midnight a batch process is invoked to invoice all orders received that day. How will the time midnight be represented on a use case diagram?

- A. As a use case.
- B. As an association.
- C. As an actor.
- D. As a system boundary.

Correct Answer: C

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