P2080-034^{Q&As}

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QUESTION 1

When an Event fires, what value is ALWAYS recorded?

A. Count

B. Text Value

C. Numeric Value

D. Distance

Correct Answer: A

QUESTION 2

Looking at the image,

which Value to Record would you use to collect all possible campaign codes entered?

A. Whitelist + Observed Values

B. Whitelist Only

C. Group Lists - TextC.Group Lists - Text

D. Group Lists - NumericD.Group Lists - Numeric

Correct Answer: A

QUESTION 3

A Count Event could be used to record any of the following EXCEPT:

A. The abandoned cart amount

B. How many customers logged in

C. How frequently visitors see an out of stock message

D. How many times an error code is displayed

Correct Answer: A

QUESTION 4

You are designing an Event on the payment step of a checkout flow for a business process scorecard. To ensure the scorecard is accurate, it is important that the Event:

A. Counts only the first or last occurrence

B. Counts every occurrence

C. Records the cart value

D. Never counts any occurence

Correct Answer: A

QUESTION 5

Where would you set Events to be monitored by their standard deviation from historical averages?

A. Events

B. Hit Attributes

C. Dimensions

D. Top Movers

Correct Answer: D

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