

# AD0-300<sup>Q&As</sup>

Adobe Campaign Business Practitioner

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**QUESTION 1**

A campaign requires multiple audience segment for the same delivery what must be included in the campaign?

- A. The campaign must contain a split
- B. The campaign must have multiple workflows
- C. The campaign must contain seeds
- D. The campaign must contain multiple deliveries

Correct Answer: D

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**QUESTION 2**

What is the result when a use tries to create two lists with the same label?

- A. The system renames the new list automatically
- B. The system allows the existing list with the new list data
- C. The system allows the new list to be created as
- D. The system notifies the user to change the name of the new list

Correct Answer: D

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**QUESTION 3**

In which scenario will a business practitioner save time when using a campaign template?

- A. When using unique workflow logic
- B. When using same workflow logic
- C. When sending the same email delivery
- D. When contacting the same address

Correct Answer: B

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**QUESTION 4**

The number of records out of union is less than intended. Which conclusion should be made?

- A. The target is dropping inactive records.
- B. The target schemas are NOT the same.

- C. The target is dropping exclusions.
- D. The target populations are NOT mutually exclusive.

Correct Answer: D

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**QUESTION 5**

A workflow including a scheduler with a recurring frequency contains a regular delivery step. What is the result?

- A. The delivery executes once and errors on the second send.
- B. The delivery executes once and enters a finished state.
- C. The delivery throws a warning message and executes as scheduled for first and second send.
- D. The delivery is sent as scheduled for the first and second send.

Correct Answer: D

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