

# AD0-E102<sup>Q&As</sup>

Adobe Experience Manager Business Practitioner

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### QUESTION 1

Developers implement a home page that seems to render slowly. What feature does AEM provide to measure the time it takes for a page to render?

- A. Set the dispatcher to optimization mode and review the outputs
- B. Run the recommendation report to check the load time of the page
- C. Use the page timer feature to generate a CSV file containing the page render speed
- D. Use the developer mode to observe computational time needed to render all components

Correct Answer: D

Reference: <https://forums.adobe.com/thread/2339501>

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### QUESTION 2

Which item is required in order for authors to be able to publish experience fragments to Adobe Target?

- A. It works out of the box
- B. Use Adobe Launch
- C. Use Dynamic Tag Manager
- D. Set up a cloud configuration

Correct Answer: D

Reference: <https://medium.com/adobetech/experience-fragments-and-adobe-target-d8d74381b9b2>

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### QUESTION 3

You want your online store to be updated quarterly so that the featured products align with the current season.

What is the best approach to prepare the new web pages for the next quarterly update?

- A. Develop your content in a staging instance of your AEM Site
- B. Develop your content from the same page and publish it when the time comes
- C. Develop your content by creating and editing a launch
- D. Develop your content in a separate unpublished folder

Correct Answer: C

Reference: <https://helpx.adobe.com/experience-manager/6-3/sites/authoring/using/launches.html>

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**QUESTION 4**

As an asset manager, how could you best ensure that only valid metadata is shown for a particular asset type?

- A. Use cascading metadata rules to hide or show fields based on types
- B. Use a single schema with only mandatory metadata fields
- C. Define a metadata schema for a type and apply it to a specific folder
- D. Create a schema for assets based on their MIME type

Correct Answer: C

Reference: <https://helpx.adobe.com/experience-manager/6-3/assets/using/metadata-schemas.html>

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**QUESTION 5**

A company foresees the structure of page templates will change frequently for its pages. Why is it important to use editable templates instead of static templates?

- A. Allows you to add initial components to existing pages
- B. The Column Control component is only available for editable templates
- C. Editable templates are replicated faster to a publish server
- D. A dynamic connection is maintained between the page and the template on existing pages

Correct Answer: D

Reference: <https://helpx.adobe.com/experience-manager/6-2/sites/authoring/using/templates.html>

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