AD0-E301^Q&As

Campaign Standard Developer

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QUESTION 1

What two activities are required to import a list of contacts from an Amazon S3 bucket into a workflow? Choose two.

A. External signal

B. Transfer file

C. Load file

D. Extract file

E. Update profile

Correct Answer: BC

QUESTION 2

Which three components does an administrator use to restrict access? Choose three.

A. Security groups

B. Roles

C. Organizational units

D. Licenses

E. Sys filters

F. Named rights

Correct Answer: ABC

QUESTION 3

A customer is sending an email delivery that needs to offer a 30% discount to their premium profiles, and a 20% discount to the remaining profiles of the targeted audience. How would you best approach this requirement?

A. Create a visibility condition that displays the 30% discount to premium profiles only.

B. Create one delivery targeting premium profiles and one delivery targeting non-premium profiles.

C. Create dynamic content with one condition that displays the 30% discount to premium profiles.

D. Create a visibility condition that displays the 20% discount to non-premium profiles only.

Correct Answer: C

QUESTION 4

What does the package functionality allow you to do?

A. It allows you to export only business data from one instance to another.

B. It allows you to import and export business data and configuration data from one instance to another.

C. It allows you to export only configuration data from one instance to another.

D. It allows you to create a full back-up of the database without database access.

Correct Answer: B

QUESTION 5

Review the following error message: The schema for profiles specified in the transition (\\'headxusEmployee\\') is not compatible with the schema defined in the delivery template {\\'nmsxecipient\\'). They should be identical.

What is causing this error?

A. There is no reconciliation with profiles.

B. There is no audience set in the delivery.

C. The schema in the delivery template is incorrect.

D. The transition is not linked to the delivery.

Correct Answer: D

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