

# AD0-E301<sup>Q&As</sup>

Campaign Standard Developer

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**QUESTION 1**

What is the Adobe-recommended method to authenticate to the Adobe SFTP servers?

- A. Authentication from a whitelisted IP using use ma me/password authentication
- B. Authentication from a whitelisted IP using OpenSSH key-based authentication
- C. Authentication from a blacklisted IP using SSH2 key-based authentication
- D. Authentication from a whitelisted IP using SSH1 key-based authentication

Correct Answer: C

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**QUESTION 2**

Which configuration would allow a client to create a user that can access their French (FR) business unit but not allow them access to German (DE) campaigns:

- A. 1. Create new Security Groups named "FR Operators" and "DE Operators"

2.

Map all FR marketing activities to "FR Operators" Security Group

3.

Map the user to "FR Operators" group

- B. 1. Create new Org Units named "FR" and "DE"

2.

Create new Security Groups named "FR Operators" and "DE Operators"

3.

Map Security groups to "FR" and "DE" Org Units, respectively

4.

Map all FR marketing activities to "FR" Org Unit

5.

Map the user to "FR Operators" group

- C. 1. Create a new Org Unit named "EU"

2.

Create new Security Groups named "FR Operators" and "DE Operators"

3.

Map Security groups to "EU" Org Unit

4.

Map all marketing activities to "EU" Org Unit

5.

Map the user to "FR Operators" group

D. 1. Create new Org Units named "FR" and "DE"

2.

Map all FR. marketing activities to "FR" Org Unit

3.

Map the user to the "FR" Org Unit

Correct Answer: B

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### QUESTION 3

During a business process, which activity would trigger an event transactional message?

A. Create event API and publish it.

B. An external event matching the internal RT event name hits the Message Center Execution.

C. Personalize the message, test it, and publish it.

D. After a Workflow completes, the transactional message service is triggered.

Correct Answer: B

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### QUESTION 4

For which reason would you configure a test profile for usage as a trap?

A. to check the message before sending the finalized delivery

B. to preview a message to test the personalization elements

C. to check the way a message is displayed on a variety of email clients

D. to identify whether your client file is being used fraudulently

Correct Answer: D

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**QUESTION 5**

What two activities are required to import a list of contacts from an Amazon S3 bucket into a workflow? Choose two.

- A. External signal
- B. Transfer file
- C. Load file
- D. Extract file
- E. Update profile

Correct Answer: BC

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