

# AD0-E708<sup>Q&As</sup>

Adobe Commerce Business Practitioner Expert

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### QUESTION 1

A merchant is launching a promotion to give free shipping for products in the T-Shirt attribute set. Shipping and must still be calculated for products expect for the T-Shirt attribute set. How do you make sure free shipping is only applied to the correct items?

- A. This requires a customization, as free shipping applies to all products in the cart.
- B. In the Free Shipping Applies to field, select the Attribute Set type and specify T-Shirt.
- C. Specify the T-Shirt attribute set as a condition in the rule\\'s Action tab.
- D. Add the T-Shirt attribute set as a filter in the rule\\'s Condition tab.

Correct Answer: D

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### QUESTION 2

You are helping a merchant design a loyalty program for customer who have placed over \$10,00 worth of orders. The program will automatically give those customers a 10% discount on each future order. The merchant is using Magento

Commerce and would like to avoid customizing Magento.

Which two Magento features do you use to set up this loyalty program?

Choose 2 answers

- A. Customer Groups
- B. Shopping Cart Price Rules
- C. Catalog Price Rules
- D. Customer Segments

Correct Answer: BD

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### QUESTION 3

A merchant has two websites, one for the US and one for the EU.

The US website is available in English and Spanish and the EU website is available in English, Spanish and German.

Maintaining the Spanish product localizations twice is causing a lot of duplicate work for the merchant.

What do you recommend?

- A. Create a customization that automatically copies all content from the US Spanish store view to the EU Spanish store view scope.
- B. Use Spanish as the default scope localization instead of English.

- C. Use an integration with a product information management system to manage the localizations.
- D. Set up Magento so both websites share the Spanish store view

Correct Answer: B

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#### QUESTION 4

You are building policies for a merchant to ensure PCI compliance website.

What two action items do you write in the policy to maintain PCI compliance?

- A. Purge all webserver visitor access logs after 30 days
- B. All critical patches must be applied within 30 days or less of their availability
- C. admin users must have their own login credentials.
- D. Customers must be notified within 72 Hours of a data breach.

Correct Answer: BC

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#### QUESTION 5

A merchant is trying to improve the customer experience for register customer and needs to provide shipping tracking numbers. How do you do this?

- A. Tracking numbers can be entered during invoice creation and they will only be visible after the order paid.
- B. Tracking numbers have to be entered during shipping creation and they will be accessible in the Orders section in My Account immediately.
- C. Tracking numbers are only supported for UPS, USPS and FedEx carries out-of-the box for other carries it will require it customization.
- D. Tracking numbers can only be added to order comments via the admin

Correct Answer: B

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