

ADWORDS-SEARCH^{Q&As}

Google AdWords: Search Advertising

Pass Google ADWORDS-SEARCH Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass2lead.com/adwords-search.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Google
Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers



QUESTION 1

Caroline is working to optimize her Google AdWords. She wants to experiment with the content of her website, to determine what users are responding to, best. She is receiving clickthroughs to her website, but she wants to convert more of these users to sales. What tool can Caroline use to test parts of her website?

- A. Traffic Estimator
- B. Conversion optimizer
- C. Website optimizer
- D. Google Analytics

Correct Answer: C

QUESTION 2

How often does Google calculate a quality score?

- A. Hourly
- B. Once
- C. Daily
- D. Every time a keyword matches a search query

Correct Answer: D

QUESTION 3

You are managing a Google AdWords account for your company. Your manager informs you that she wants you to create a daily budget of \$75 and hit this budget everyday in Google ads, but also get the most clicks as possible for this budget. Considering this scenario, which of the

following tools will help you hit your daily budget of \$75, and still maximize the clicks you receive?

- A. Use the automatic bidding option
- B. Use the conversion optimizer
- C. Use the ad scheduling option
- D. Use a CPM ad campaign

Correct Answer: A

QUESTION 4

You have created several campaigns with Google AdWords for your clients. You are using the Manager Defined Spend for your budgets in Google AdWords. When you create a new start date for a budget, what requirement does Google have in regard to the new budget and existing budgets that you manage?

- A. Managed account budgets can't start and end on the same day for more than three managed accounts.
- B. Managed account budgets must be approved by two parties before the ad will begin display .
- C. Managed account budgets cannot exceed \$100 per day.
- D. Start dates for new budgets can't overlap with other budgets that may already be set up for the managed account.

Correct Answer: D

QUESTION 5

Larry has created an ad group that he's indicated to appear as part of the Google Content Network. Larry wants to know how his ad will be ranked in the content network. You tell Larry that the ad's past performance on this, and similar sites, and the landing page quality affect how Larry's ad will be ranked. What other factors affect how Larry's ad will be ranked in the Content Network?

- A. The ad group default bid
- B. The duration of the ad campaign
- C. Image ads are given ranking priority over text ads
- D. Rich media ads are given ranking priority over text ads

Correct Answer: A

[ADWORDS-SEARCH VCE Dumps](#)

[ADWORDS-SEARCH Practice Test](#)

[ADWORDS-SEARCH Braindumps](#)