

ANC-101^{Q&As}

Mobile and Desktop Exploration in Einstein Analytics

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QUESTION 1

A consultant is asked to create a dashboard for sales to see the forecasted sales per product family. After gathering the requirements, the consultant decides to leverage the timeseries SAQL statement to predict sales.

Which two actions must be performed when writing the SAQL query?

Choose 2 answers

- A. Determine if the timeseries required parameter, prediction interval, should be 80 or 95.
- B. Investigate which prediction model is best for the data available.
- C. Validate that there is enough data in the dataset to make a good prediction.
- D. Include the fill SAQL statement to fill any missing dates.

Correct Answer: BD

QUESTION 2

Refer to the graphic.

The screenshot shows a dialog box titled "Einstein Recommends Improvements in 1 Area". Inside, there is a section titled "DUPLICATES" with the text: "Multiple fields are providing the same information (for example NAME and ID). Keeping the most descriptive (for example NAME) will ease interpretation and allow additional insights to surface." Below this, it says "Amount and Promotion" and "Amount and Promotion are 55.8% similar and explain 0.5% and 0.8% of the variation respectively. Together they explain an additional 4.2% of the variation." There are three radio button options: "Retain Amount" (which is selected), "Retain Promotion", and "Do Nothing". At the bottom left is a "Cancel" button, and at the bottom right are "Customize Story" and "Create New Story" buttons.

Einstein found a recommendation to improve the story: apparently there are two variables that behave the same. Given there is no additional information, what is the correct action?

- A. Retain Promotion; it is an actionable variable and without it, we cannot recommend prescriptive actions.
- B. Cancel this story and redefine the dataset.
- C. Retain Amount; not knowing the size of a deal makes it hard to predict if will be won.

D. Do nothing; they appear to be similar, but there might be differences from the business perspective.

Correct Answer: A

QUESTION 3

What is the test called that helps to identify categories that exhibit a pattern outside the overall average?

- A. Null hypothesis test
- B. Significance level test
- C. Critical region test
- D. Chi-square test
- E. T-test

Correct Answer: E

QUESTION 4

Why are insights in the Unrelated category important?

- A. They explain everything about the outcome.
- B. They aren't important. Hence the name, Unrelated.
- C. They explain how interaction terms affect the outcome.
- D. The outcome might not have much to do with related variables. It might have more to do with global effects.

Correct Answer: D

QUESTION 5

What happens if you first disable Analytics, and then you re-enable Analytics later? Select 2

- A. User permissions are removed from each defined permission set if Analytics is disabled. (Missed)
- B. User permissions are not removed from each defined permission set if Analytics is disabled.
- C. You must define the permission sets again if Analytics is re-enabled. (Missed)
- D. You must not define the permission sets again if Analytics is re-enabled.

Correct Answer: AC

https://blog.bessereau.eu/assets/pdfs/bi_admin_guide_setup.pdf

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