



# C9010-260<sup>Q&As</sup>

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#### QUESTION 1

A Unica Campaign deployment on a UNIX operating system requires access to a customer data source in a Teradata Database. To access the Teradata data source, which database environment variable needs to be defined in the Campaign startup script?

- A. ODBC
- B. ODBCINI
- C. TD\_DBPATH
- D. TD\_DBHOME

Correct Answer: B

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#### QUESTION 2

A user variable is a convenient way to:

- A. group together a set of attributes.
- B. build a complex expression using raw SQL.
- C. share a derived expression with other users for use in other flowcharts.
- D. substitute a value into an expression or query so that it's not hard-coded.

Correct Answer: D

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#### QUESTION 3

Many flowcharts are finishing with errors but the user cannot see any activity leading up to the error in the flowchart log as logging is set too low. What can be recommended to capture more logging in all future flowchart runs?

- A. Use the unica\_svradm "loglevel HIGH" command.
- B. Have the user change the logging levels in every flowchart they run: the changes will persist.
- C. Change the logging levels in the campaign\_log4j.properties file and restart the web application server.
- D. Change the levels in the following configuration settings: Settings > Configuration --> Unica > Campaign > partitions > partition[n] > server > logging.

Correct Answer: D

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#### QUESTION 4

A user has added a new Unica Campaign Attribute and would like to make that attribute available to the Cognos reports.



To do this, the user needs to:

- A. use the Reports SQL generator to update the existing reporting views.
- B. use the Reports SQL generator to create new views which include the new attribute.
- C. do nothing, once the new column is added the reports model is automatically updated.
- D. use the Cognos application administrator to create a new data framework which includes the new attribute.

Correct Answer: B

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#### QUESTION 5

A specialist is running a Call List process box in a Unica Campaign flowchart with the Contact History logging option turned off and Create Treatments Only is not selected. What is the result of this action?

- A. Contact History, Detailed Contact History, Treatment History and Offer History tables do not get populated with the contact data.
- B. Contact History table is not populated with the contact data, but the Detailed Contact History, Treatment History and Offer History tables are populated with the contact data.
- C. Contact History table, Offer History table and Treatment History table are not populated with the contact data, but the Detailed Contact History table is populated with the contact data.
- D. Contact History table and Detailed Contact History table are not populated with the contact data, but the Treatment History and Offer History tables are populated with the contact data.

Correct Answer: A

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