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**QUESTION 1**

A table Customer_master contains 1000 customer_ids. A select box was created and all the customer_ids from the table were selected. However, when the select box was run, the output cell contained only a fraction of the total customers. When a test query was performed in the above mentioned select box, all 1000 customers were selected. What could be cause of this issue?

- A. Global suppression.
- B. The Select process was not configured properly.
- C. The table mapping of Customer_master are out-of-date.
- D. Incorrect audience level has been chosen for the Customer_master table.

Correct Answer: A

QUESTION 2

A specialist completed a Unica Campaign installation and started the Unica Campaign Listener on port 4664. Which of the following tests would confirm definitively that the Listener has started?

- A. Check if port 4664 is listening using netstat.
- B. Verify if a "status" command can be run using unica_svradm.
- C. Connect to the Unica URL - http(s)://hostname:port/unica - and determine if it is accessible.
- D. Run a grep on the Campaign server to determine if a "unica_acsvr" process is active using "ps -ef".

Correct Answer: B

QUESTION 3

A user has added a new Unica Campaign Attribute and would like to make that attribute available to the Cognos reports. To do this, the user needs to:

- A. use the Reports SQL generator to update the existing reporting views.
- B. use the Reports SQL generator to create new views which include the new attribute.
- C. do nothing, once the new column is added the reports model is automatically updated.
- D. use the Cognos application administrator to create a new data framework which includes the new attribute.

Correct Answer: B

QUESTION 4



A production run for a Unica Campaign that runs daily was executed today with wrong user-input data. The tracking history data now needs to be cleared from the Campaign audience history tables for that run. What steps need to be taken?

- A. It is not possible to delete the logged information from the Campaign system tables.
- B. Manually delete the data from the system tables by executing a SQL code or script.
- C. Click "Clear History" in the Log tab of the contact process of the flowchart and choose all entries to be cleared.
- D. Click "Clear History" in the Log tab of the contact process of the flowchart choosing a specific Flowchart run identified by run date and time.

Correct Answer: D

QUESTION 5

A user is trying to create RAW SQL in a Select process. "Select IDs with" is selected but when the user clicks on the advanced button the "RAW SQL for Record Selection" check box is greyed out. What is the user doing wrong?

- A. The correct tables are not mapped in.
- B. A SQL Custom Macro has not been created.
- C. The Select process is in Point and Click mode.
- D. Unica Campaign is not connected to the database.

Correct Answer: C

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