

C_C4H225_12^{Q&As}

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QUESTION 1

You are using a general registration form on your website. You want to know how many new subscribers complete the form each day. Where can you find this information?

- A. Smart Insight Data Quality
- B. Top Performing Program widget
- C. Registrations > Per Contacts Source
- D. Database Growth widget

Correct Answer: C

QUESTION 2

You want to create a new Lookalike Audience for Facebook in CRM Ads, but a status error message appears saying "Too few contacts". How is this possible? Note: There are 2 correct Answer: to this question.

- A. The audience is updated on a daily basis only.
- B. The audience was archived.
- C. The network audience was created but there are not enough contacts.
- D. The network audience was created but the transfer of the contacts failed.

Correct Answer: AC

QUESTION 3

Which of the following apply to the msrp field in the product data file? Note: There are 3 correct Answer: to this question.

- A. It is the original price of the product.
- B. The currency is not included.
- C. The comma (,) is always used as the decimal mark.
- D. It is a mandatory field.
- E. The msrp value must be higher than the price for it to appear in the recommendation.

Correct Answer: ABE

QUESTION 4

What information does the email channel set up form collect? Note: There are 3 correct Answer: to this question.

- A. Website information
- B. Sending volumes
- C. Product information
- D. Email performance
- E. Historic sales information

Correct Answer: ABD

QUESTION 5

In which node can you choose filters and conditions such as "Country equals US"?

- A. Didn't click link
- B. Quick filter
- C. Email behavior check
- D. Filter switch

Correct Answer: B

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