

C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

You want to authenticate requests to event listeners created by the source server application. How can you do this?
Note: There are 2 correct answers to this question.

- A. Pass the token generated by OAuth 2.0 protocol.
- B. Pass the client-side SSL certificate.
- C. Pass the application key and secret as parameters.
- D. Pass a constructed JWT as the bearer token.

Correct Answer: AB

QUESTION 2

What would you use activity indicators as building blocks for? Note: There are 3 correct answers to this question.

- A. Activities
- B. Actions
- C. Segments
- D. CX flows
- E. Extensions

Correct Answer: ACD

QUESTION 3

You want a customer to be included in an audience. Which data must be available for the customer?

- A. Processing purpose
- B. Action
- C. Activity indicator
- D. Segment

Correct Answer: A

QUESTION 4

Which functionalities are always used when ingesting customer data into SAP Customer Data Platform? Note: There are 2 correct answers to this question.

- A. Segments
- B. Events
- C. Source Applications
- D. Audiences

Correct Answer: BC

QUESTION 5

A known customer buys a TV that is delivered late. SAP Customer Data Platform is configured to ingest the customer data for late deliveries so that the business can react and keep good customer satisfaction metrics. Which type of customer profile is best to use in this scenario?

- A. Single Customer Profile
- B. Master Customer Profile
- C. Contextual Customer Profile
- D. Unified Customer Profile

Correct Answer: C

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