

C_C4HCBU1808^{Q&As}

C_C4HCBU1808 : SAP Certified Application Associate - SAP
Commerce Cloud Business User





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QUESTION 1

What is an SAP AddOn?

- A. A set of Java libraries, distributed as a JAR file, used to call external service providers, such as payment, tax, or fraud service providers.
- B. A type of extension running on a separate framework that provides specialized backend functionality and connects with SAP through RESTful Web services
- C. A commerce extension that provides optional functionality, such as behavioral targeting, vouchers, Solr faceted search, or subscriptions
- D. A type of extension that allows you to extend SAP Commerce accelerator functionality, such as sharing on a social network

Correct Answer: D

QUESTION 2

You are creating a new promotion for a SAP Commerce storefront based on the promotion engine. What will the promotion engine evaluate when validating the promotion? (3)

- A. The promotion rule's conditions
- B. The promotion rule's exclusivity
- C. The promotion rule's actions
- D. The promotion rule's message
- E. The promotion rule's rule group

Correct Answer: BDE

QUESTION 3

For which use case is a product variant appropriate?

- A. The product manager defines new product attributes based on the product's location in the category hierarchy
- B. The customer selects the fabric of a product being added to the cart
- C. The customer selects each component of a bundle from a list of available products
- D. The product manager defines a localized variation of a product for each country-specific Web site

Correct Answer: B

QUESTION 4

Which SAP solutions can be integrated with SAP Commerce out-of-the-box? (3)

- A. SAP Sales and Distribution
- B. SAP Materials Management
- C. SAP Customer Engagement Center
- D. SAP Marketing Cloud
- E. SAP Revenue Cloud

Correct Answer: CDE

QUESTION 5

What does adding a customizations allow you to do in SmartEdit? (2)

- A. Update Web site content without having to rely on the IT department
- B. Activate a discount for a specific user segment
- C. Personalized the appearance of a page based on user segments
- D. Create and manage Web site content on the fly

Correct Answer: AD

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