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QUESTION 1

UC has been using SF for 10 years. Lately, users have noticed, that the pages load slowly when viewing Customer and Account list view.

To mitigate, UC will implement a data archive strategy to reduce the amount of data actively loaded.

Which 2 tasks are required to define the strategy? Choose 2 answers:

A. Identify the recovery point objective.

B. Identify how the archive data will be accessed and used.

C. Identify the recovery time objective.

D. Identify the data retention requirements

Correct Answer: BD

QUESTION 2

A customer needs a sales model that allows the following:

1.

Opportunities need to be assigned to sales people based on the zip code.

2.

Each sales person can be assigned to multiple zip codes.

3.

Each zip code is assigned to a sales area definition.

4.

Sales is aggregated by sales area for reporting. What should a data architect recommend?

A. Assign opportunities using list views using zip code.

B. Add custom fields in opportunities for zip code and use assignment rules.

C. Allow sales users to manually assign opportunity ownership based on zip code.

D. Configure territory management feature to support opportunity assignment.

Correct Answer: D

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QUESTION 3

UC is rolling out Sales App globally to bring sales teams together on one platform. UC expects millions of opportunities and accounts to be creates and is concerned about the performance of the application.

Which 3 recommendations should the data architect make to avoid the data skew? Choose 3 answers.

A. Use picklist fields rather than lookup to custom object.

B. Limit assigning one user 10000 records ownership.

C. Assign 10000 opportunities to one account.

D. Limit associating 10000 opportunities to one account.

E. Limit associating 10000 records looking up to same records.

Correct Answer: BD

QUESTION 4

Universal Containers (UC) has an Application custom object, which has tens of millions of records created in the past 5 years. UC needs the last 5 years of data to exist in Salesforce at all times for reporting and queries. UC is currently encountering performance issues when reporting and running queries on this Object using date ranges as filters. Which two options can be used to improve report performance?

A. Ask support to create a skinny table for Application with the necessary reporting fields.

B. Add custom indexes to all fields on Application without a standard index.

C. Run multiple reports to get different pieces of the data and combine them.

D. Add custom indexes to the Date fields used for filtering the report.

Correct Answer: AD

QUESTION 5

Get Cloudy Consulting needs to evaluate the completeness and consistency of contact information in Salesforce. Their sales reps often have incomplete information about their accounts and contacts. Additionally, they are not able to interpret the information in a consistent manner. Get Cloudy Consulting has identified certain ""key"" fields which are important to their sales reps.

What are two actions Get Cloudy Consulting can take to review their data for completeness and consistency? (Choose two.)

A. Run a report which shows the last time the key fields were updated.

B. Run one report per key field, grouped by that field, to understand its data variability.

C. Run a report that shows the percentage of blanks for the important fields.

D. Run a process that can fill in default values for blank fields.

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Correct Answer: AC

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