

# DATA-ARCHITECT<sup>Q&As</sup>

Salesforce Certified Data Architect

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### QUESTION 1

A large Automobile company has implemented SF for its Sales Associates. Leads flow from its website to SF using a batch integration in SF. The Batch job connects the leads to Accounts in SF. Customer visiting their retail stores are also created in SF as Accounts.

The company has noticed a large number of duplicate accounts in SF. On analysis, it was found that certain customers could interact with its website and also visit the store. The Sales associates use Global Search to search for customers in Salesforce before they create the customers.

Which scalable option should a data Architect choose to implement to avoid duplicates?

- A. Create duplicate rules in SF to validate duplicates during the account creation process
- B. Implement a MDM solution to validate the customer information before creating Accounts in SF.
- C. Build Custom search based on fields on Accounts which can be matched with customer when they visit the store
- D. Customize Account creation process to search if customer exists before creating an Account.

Correct Answer: A

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### QUESTION 2

Universal Containers has successfully migrated 50 million records into five different objects multiple times in a full copy sandbox. The Integration Engineer wants to re-run the test again a month before it goes live into Production. What is the recommended approach to re-run the test?

- A. Truncate all 5 objects quickly and re-run the data migration test.
- B. Refresh the full copy sandbox and re-run the data migration test.
- C. Hard delete all 5 objects\' data and re-run the data migration test.
- D. Truncate all 5 objects and hard delete before running the migration test.

Correct Answer: B

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### QUESTION 3

Which two aspects of data does an Enterprise data governance program aim to improve?

- A. Data integrity
- B. Data distribution
- C. Data usability
- D. Data modeling

Correct Answer: AC

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#### QUESTION 4

Universal Containers (UC) is in the process of implementing an enterprise data warehouse (EDW). UC needs to extract 100 million records from Salesforce for migration to the EDW.

What data extraction strategy should a data architect use for maximum performance?

- A. Install a third-party AppExchange tool.
- B. Call the REST API in successive queries.
- C. Utilize PK Chunking with the Bulk API.
- D. Use the Bulk API in parallel mode.

Correct Answer: C

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#### QUESTION 5

Universal Containers (UC) has a Salesforce org with multiple automated processes defined for group membership processing, UC also has multiple admins on staff that perform manual adjustments to the role hierarchy. The automated tasks and manual tasks overlap daily, and UC is experiencing "lock errors" consistently.

What should a data architect recommend to mitigate these errors?

- A. Enable granular locking.
- B. Remove SOQL statements from Apex Loops.
- C. Enable sharing recalculations.
- D. Ask Salesforce support for additional CPU power.

Correct Answer: B

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