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QUESTION 1

Which SMB business outcome is addressed by the HPE Transformation Area of Empowering the Data-Driven Organization?

- A. increase productivity
- B. reduce costs
- C. acquire and retain customers
- D. keep the business running

Correct Answer: A

QUESTION 2

What are two competitive differentiators for HPE StoreEasy? (Select two)

- A. is compatible with a larger number of interface add-on cards
- B. B. keeps data secure through an integrated anti-virus server
- C. C. continuously monitors performance through HPE iLO
- D. D. integrates with Windows Active Directory, Distributed File System, and Power Shell
- E. E. has factory preconfigured hardware and a preinstalled storage operating system

Correct Answer: DE

QUESTION 3

What correctly describes the HPE approach to software-defined networking (SDN)?

- A. HPE has taken a conservative approach toward SDN to protect customer legacy investments
- B. HPE strategy indicates that SDN will become less important as cloud solutions become more common.
- C. HPE has developed SDN m-house and is making its proprietary technology available to customers.
- D. HPE is committed to SDN, with offerings across the infrastructure, control, and application layers

Correct Answer: D

QUESTION 4

Which challenges do SMB customers often make for themselves when purchasing technology products and services? (Select two)



- A. They downsize from the solution that fits best to the one that fits their budget.
- B. They do not look at the full life cycle costs
- C. They purchase new equipment well before their old equipment is outdated
- D. They purchase from the vendor with the lowest bid
- E. They purchase more than they can really afford

Correct Answer: AB

QUESTION 5

Which service should you recommend to a customer that wants to transform their storage environment and is considering management services?

- A. HPE TS Consulting Services
- B. HPE Financial Services
- C. HPE CarePack Services
- D. HPE TS Support Storage
- Correct Answer: B

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