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QUESTION 1

In which two locations in the pageType definition can a developer pass in attributes?

A. Listeners

B. cashdom

C. Ismatch

D. onActionEvent

Correct Answer: AD

QUESTION 2

What two features of interaction studio have functionality to perform an A/B testing?

A. Templates

B. Campaigns

C. Segments

D. Recipes

Correct Answer: BC

QUESTION 3

What is the salesforce point of view for end to end flow of data for real-time personalization within interaction studio?
[Check]

A. Data-in, understand, engage, data-out, analyse

B. Know, understand, personalise, engage, analyse

C. Identify, understand, decide, act, analyse

D. Profile, insight, understand, act, analyse

Correct Answer: C

QUESTION 4

If a developer needs to test a website where a beacon from a different dataset has been deployed, which feature of the Evergage Launcher needs to be enabled to simulate?

A. Developer tools

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B. Force SDK URL

C. Campaign Debugger

D. Inject SDK

Correct Answer: B

QUESTION 5

What are the components of an interaction studio web campaign?

A. Email capture, homepage, and product requisite

B. Experience, template, and content Zone

C. Configured recipe, visitor profile, and content window

D. Affinity, infobard and attribution window

Correct Answer: B

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