



M2090-732^{Q&As}

IBM SPSS Modeler Sales Mastery Test v1

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QUESTION 1

Which characteristic of SPSS Modeler appeals more to a system manager or IT?

- A. Automated modeling
- B. No programming needed
- C. Automated data preparation
- D. Integrated deployment

Correct Answer: C

QUESTION 2

When an organization is using or interested in R, which of the following statements is true?

- A. R can do everything that IBM SPSS Modeler can do.
- B. IBM SPSS Modeler can use and augment R.
- C. IBM SPSS Modeler and R are incompatible.
- D. R has powerful deployment capabilities.

Correct Answer: B

QUESTION 3

Which is NOT a competitor for IBM SPSS Modeler?

- A. RapidMiner
- B. R
- C. SAS
- D. Tableau

Correct Answer: D

QUESTION 4

Which step is considered to be high-risk when included in progressing an IBM SPSS Modeler opportunity?



- A. ROI assessment
- B. Executive-level agreement
- C. Enablement assessment
- D. Proof of Concept

Correct Answer: A

QUESTION 5

Which words complete the value proposition for IBM SPSS Modeler Premium?

The differentiating features of IBM SPSS Modeler Premium that can address a wider multitude of business cases and create more accurate models on structured and unstructured data are _____, _____ and _____.

- A. Space Time Boxes, Logistic Regression, Automatic Data Preparation
- B. Text Analytics, Entity Analytics, Social Network Analysis
- C. Database access, SQL pushback, Integration with IBM SPSS Statistics
- D. Classification models, Association models, Clustering models

Correct Answer: B

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