

M2180-716^{Q&As}

IBM MobileFirst Sales Mastery Test v1

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QUESTION 1

AppScan supports full call and data flow analysis for mobile applications with which languages?

- A. HTML, .Net
- B. Java, JavaScript, Object-C
- C. Visual Basic, COBOL
- D. C++, Perl, Cold Fusion

Correct Answer: B

QUESTION 2

Which of the following is FALSE about IBM Cast Iron:

- A. It integrates to Cloud and on-Premise Applications in days
- B. It is a holistic approach to mobile device management
- C. It Rapid, Flexible and Simple
- D. It supports both Virtual and Physical Appliances

Correct Answer: B

QUESTION 3

Which of the following is NOT true regarding how Tealeaf CX Mobile helps quantify revenue impact and segmentation?

A. Deliver ad hoc mobile segmentation with real-time drag-and-drop analysis by specific mobile user behaviors or device at-tributes.

B. Create cross-channel messages in one place

C. Create segmentation analyses based on mobile attributes, such as device manufacturer, operating system, browser type, screen resolution and others.

D. Share and distribute reports to management and key stake-holders.

Correct Answer: B

Reference: http://public.dhe.ibm.com/common/ssi/ecm/en/zzd03162usen/ZZD03162USEN.PDF

QUESTION 4

Which type of clients can benefit from IBM MaaS360?



- A. Clients implementing BYOD in their environment
- B. Clients who have multiple mobile operating systems and devices that require management
- C. Clients who are subject to regulatory data privacy requirements
- D. Clients who need to effectively manage telecom expense for corporate owned devices
- E. All of the above
- Correct Answer: E

QUESTION 5

Where would you go to find more information on Trusteer Products?

- A. Trusteer Sales Kit
- B. Trusteer Product Overview
- C. Trusteer Mobile Datasheet
- D. All of the above
- Correct Answer: D

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