

# MA MARKETING-CLOUD-DEVELOPER<sup>Q&As</sup>

Salesforce Certified Marketing Cloud Developer

**Pass Salesforce MARKETING-CLOUD-DEVELOPER  
Exam with 100% Guarantee**

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass2lead.com/marketing-cloud-developer.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce  
Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers



### QUESTION 1

A developer wants to create a JavaScript Web Token using a key from Key Management.

What function should the developer use?

- A. ContentBlockByKey()
- B. GetJWTByKeyName()
- C. RegExMatch()
- D. GeUWT()

Correct Answer: B

---

### QUESTION 2

Which two ways would a developer write an Exclusion Script to exclude sending an email at send time when comparing against a Boolean field in the Sendable Data Extension?

Choose 2 answers

- A. %%SendBoo1%%
- B. %%SendBoo1
- C. %%=Lookup ('Excluded', SendBoo1\'. Subscribekey\'. \_Subscribekey) =%%
- D. %%=Lookup ('Excluded', SendBoo1\'. \_Subscribekey\'. \_Subscribekey) =%%

Correct Answer: BC

---

### QUESTION 3

What parameter should a developer include to ensure the MobileConnect Contact is tied to the Email Contact when making a QueueMO call for an existing email subscriber?

- A. mobilenumbers
- B. phonenumbers
- C. emailaddress
- D. subscribers

Correct Answer: A

---

### QUESTION 4

A developer is leveraging the SOAP API to dynamically display Profile and Preference Attributes in a custom profile center. Which method could be used to support the dynamic functionality?

- A. Describe
- B. Extract
- C. Perform
- D. Configure

Correct Answer: B

---

#### QUESTION 5

A developer is using the legacy endpoint [www.exacttargetapis.com](http://www.exacttargetapis.com) and has been asked to switch to Tenant Specific Endpoints (TSEs). What is a benefit of switching to TSEs?

- A. A longer lasting OAuth token
- B. API calls will no longer fail
- C. Gain access to TSE-specific REST routes
- D. Improved API performance

Correct Answer: D

[MARKETING-CLOUD-DEVELOPER Practice Test](#)

[MARKETING-CLOUD-DEVELOPER Study Guide](#)

[MARKETING-CLOUD-DEVELOPER Exam Questions](#)