

# MA MARKETING-CLOUD-DEVELOPER<sup>Q&As</sup>

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### QUESTION 1

A developer wants to programmatically inject Contacts into a journey via REST API. What is the recommended route using POST data extension fields and values?

- A. /interaction/v1/interactions
- B. /interaction/v1/events
- C. /interaction/v1/eventDefinitions
- D. /contacts/v1/contactEvents

Correct Answer: B

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### QUESTION 2

A developer needs to determine why a Query Activity in an Automation has failed.

Which three scenarios could have caused this? Choose 3 answers

- A. The query takes more than 60 minutes to run.
- B. The query is returning more than one million rows.
- C. The query results in duplicate rows not allowed by the primary key.
- D. The query is not returning a value for a non-nullable field.
- E. The query is inserting a value that is larger than the size of a field.

Correct Answer: ADE

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### QUESTION 3

A developer uses an API to send data to a Marketing Cloud data extension once every five minutes using the REST API. They notice data does not always write to the data extension, leading to data loss. Which three best practices are recommended to avoid this issue? Choose 3 answers

- A. In case of '\\Not Authorized\\' errors, request a new Access Token and attempt the call again.
- B. In case of Server errors, request a new Access Token before each request.
- C. In case of Server errors, ensure the Server is available and attempt the call again.
- D. Use Username and Password authentication instead of oAuth client ID and client secret.
- E. Store the expiry of the access token to ensure a new token is requested if the old one is invalid.

Correct Answer: ADE

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**QUESTION 4**

Which encryption methods are supported in file imports? Choose 2.

- A. PGP
- B. GPG
- C. AES
- D. SSH

Correct Answer: AB

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**QUESTION 5**

A developer receives a request for tracking data for all sends associated with a specific JobID. The developer needs to see Sends, Opens, Clicks, and Bounces.

Which two activities could the developer use? Choose 2 answers

- A. Tracking Extract Activity
- B. Server-Side JavaScript Activity
- C. Campaign Data Extract
- D. SQL Query Activity

Correct Answer: AD

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