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QUESTION 1

What would a marketer include in a recipe if they want the visitor affinity score when showing recommendations?

A. Exclusion

B. Ingredients

C. Booster

D. Variation

Correct Answer: C

QUESTION 2

Which three components of a server side campaign must be coded by a developer?

A. Campaign Setip

B. Parsing the JSON Response

C. Tracking of campaign statisticsd

D. Content Selection

E. EVENT API Request

Correct Answer: BCE

QUESTION 3

Which three components of a server side campaign can be defined by a business user?

A. Campaign rendering

B. Campaign responses

C. Promoted content

D. Experience rules

E. User attributes

Correct Answer: CDE

QUESTION 4

When using B2B Detect, which two options are valid account origins?

A. IP address

B. Time of day

C. Customer date of birth

D. Account Domain

Correct Answer: AD

QUESTION 5

How quickly does interaction studio synthesize and activate date to gauge and respond to

A. 30 Seconds

B. 30 milliseconds

C. 1 second

D. 1 minutes

Correct Answer: B

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