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QUESTION 1

Which are the two algorithms used for searching a registry?

- A. Exact and Fuzzy
- B. Soundex and Prefix
- C. Keyword and Synonym
- D. Forward-lookup and Auto-suggestion

Correct Answer: B

QUESTION 2

Which of the following statements is TRUE about the Gift Center installation?

- A. It has to be separately installed.
- B. It is installed with the base product and is disabled by default. You can enable it from the command line.
- C. When you install the base product, it appears as an optional component on the Installer.
- D. It is installed with the base product and is enabled by default.

Correct Answer: B

QUESTION 3

Which of the following statements is TRUE about Gift Center?

- A. Gift Center is a gift card program.
- B. Gift Center is a gift wrapping program.
- C. Gift Center is about setting up online and offline gift registries.
- D. Gift Center is about finding free gifts.

Correct Answer: C

QUESTION 4

E-marketing spot content is _____.

- A. usually defined in a WebActivity

- B. always static
- C. configurable by the customer
- D. exclusively managed by IT staff

Correct Answer: A

QUESTION 5

The most commonly recommended clickstream analytics solution for use with WebSphere Commerce is:

- A. Google Analytics
- B. WebTrends
- C. Omniture
- D. Coremetrics

Correct Answer: D

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