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QUESTION 1
What are the supported ways to create a list?
A. Browse catalog
B. Scan a UPC code
C. Search catalog
D. All of the above.
Correct Answer: D
QUESTION 2
What WebSphere Commercetechnology enables merchants to offer a different experience to different channels, segments, or brands?
A. Mini-sites
B. Multi-deploy
C. Extended Sites
D. Site Inheritance
Correct Answer: C
QUESTION 3
Gift Center can provide benefits to retailers. Which one of the following statement is NOT a benefit of using Gift Center?
A. Improve customer satisfaction.
B. Increase customer reach.
C. Increase sales volume.
D. Give more discounts to customers.
Correct Answer: D

QUESTION 4



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E-marketing spot content is	
A. usually defined in a WebActivity	
B. always static	
C. configurable by the customer	
D. exclusively managed by IT staff	
Correct Answer: A	

QUESTION 5

Which of the following Gift Center feature is new in WebSphere Commerce V7 Feature Pack 1?

- A. Multiple wish lists
- B. Wedding registry
- C. Birthday registry
- D. hank you?note?hank you?note

Correct Answer: A

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