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QUESTION 1

LenoxSoft wants a custom user role in Pardot that will allow a user to perform imports, but not to configure fields. In order to create this custom user role, they will copy an existing default user role that already has these permissions. Which default user role should be copied in order to maintain these permissions?

- A. Sales
- B. Marketing
- C. Administrator
- D. Sales Manager

Correct Answer: B

https://help.salesforce.com/articleView?id=sf.pardot_default_user_roles.htm&type=5

QUESTION 2

Which objects are synched between Pardot and Salesforce? [Choose two answers]

- A. Account
- B. Opportunity
- C. Case
- D. Order

Correct Answer: AB

QUESTION 3

Is it possible for many users to edit exact same Email Template simultaneously?

- A. True
- B. False

Correct Answer: B

QUESTION 4

There is Custom Field Type in Pardot called Email

- A. True
- B. False

Correct Answer: B

QUESTION 5

LenoxSoft wants to assign all new leads coming through their "Request a Demo" form and immediately notify the sales team to follow up via phone call within 3 days. Which assignment workflow would meet these requirements?

- A. Add form completion actions to first assign to the user and then to create a Salesforce task.
- B. Add form completion actions to first assign to the assigned user and then to notify the user.
- C. Add form completion actions to add to the engagement studio program and notify the assigned user.
- D. Add form completion actions to send customized email with a call reminder to the sales user.

Correct Answer: A

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