

PDDM^{Q&As}

Professional Diploma in Digital Marketing

Pass DMI PDDM Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass2lead.com/pddm.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by DMI Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers

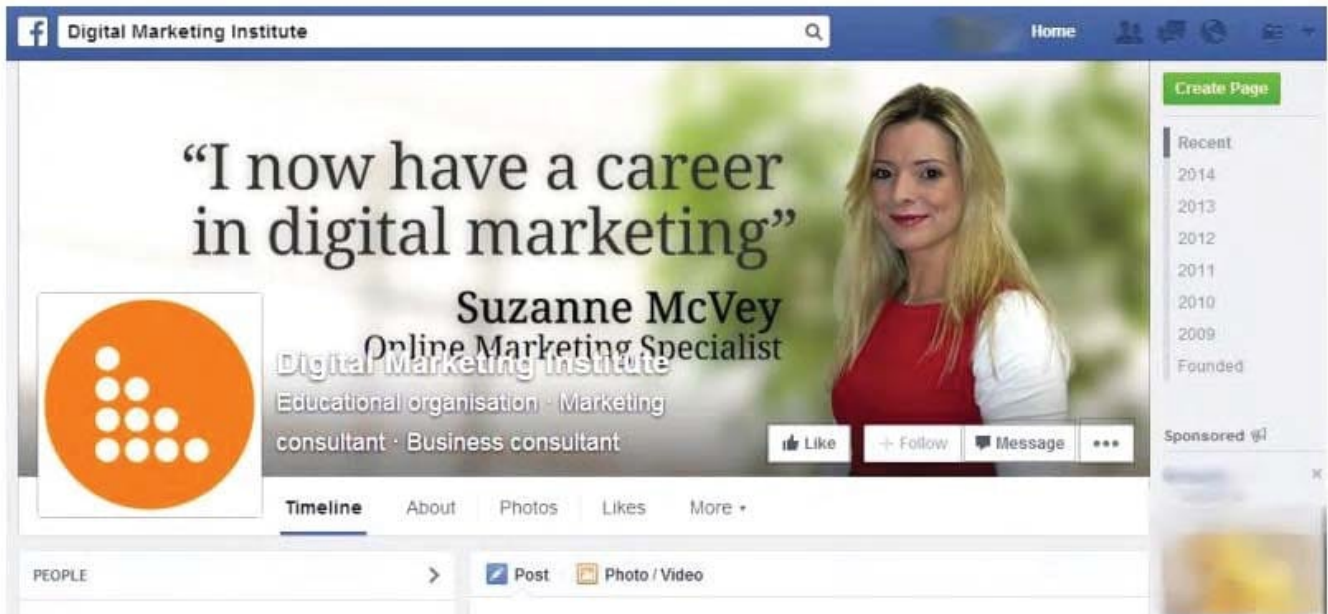


QUESTION 1

HOTSPOT

Click in the screen below to show your appreciation for the Digital Marketing Institute Facebook Business page:

Hot Area:



Correct Answer:



QUESTION 2

You are about to perform some research about what your target audience searches for on the Internet. Which tool would you use? Choose one of the following: Exhibit:



- A. Google AdWords Keyword Planner
- B. Google Alerts
- C. Google Analytics
- D. Google Ad Planner

Correct Answer: A

QUESTION 3

You wish to have your product name display as the primary search link in organic search results. Which meta tag will help you achieve this? Choose one of the following:

- A. Title
- B. Description
- C. Keyword
- D. Refresh

Correct Answer: A

QUESTION 4

What is the name given to the series of pages leading to the goal page destination URL? Choose one of the following:

- A. Goal funnel
- B. Goal pathway
- C. Goal conversion
- D. Goal process

Correct Answer: A

QUESTION 5

You maintain an email subscriber database for your organization and you understand that Data Protection legislation provides for the rights of the and the obligations of the data holder. Choose one of the following to complete the sentence:

- A. Data subject
- B. Date specification
- C. Subscriber club
- D. Data list

Correct Answer: A

[PDDM Practice Test](#)

[PDDM Exam Questions](#)

[PDDM Braindumps](#)