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QUESTION 1

What is the name of the pro	operty that is automatically	recomputed for each decision	on component?
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- A. Order
- B. Propensity
- C. Priority
- D. Rank

Correct Answer: B

Reference: https://community.pega.com/knowledgebase/articles/declaratives-decisions-and-validation-overview

QUESTION 2

U+ Bank has configured Next-Best-Action designer to display marketing offers to its customers on the U+ Bank website.

The bank would like to display different offers to different customers based on relevancy and eligibility defined by the business. The Strategy Designer has decided to use the "Offer targeting using audiences and AI" method to implement this

requirement.

Which three tasks need to be performed to implement this requirement? (Choose Three)

- A. Configure conditions for offer eligibility
- B. Configure an audience
- C. Configure an alternate strategy
- D. Configure a prioritization strategy
- E. Select a relevancy strategy

Correct Answer: ABD

QUESTION 3

DRAG DROP

Designing the Next-Best-Action strategy that drives AI-powered one-to-one Customer Engagement is a staged process. Each stage refines the proposition selection process. Place the stages in the order of implementation.

Select and Place:



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Stages	Implementation Order	
Define the prioritization formula		
Define the business issue and proposition group hierarchy		
Define the propositions		
Define proposition eligibility rule		
Correct Answer:		
Stages	Implementation Order	
	Define proposition eligibility rule	
	Define the propositions	
	Define the prioritization formula	
	Define the business issue and proposition group hierarchy	
property of the credit cards to be dynamic based on the	r than 65 receive a discount of 20% on the annual fee.	
Correct Answer: B		
Correct Answer: B QUESTION 5		



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B. compare two datasets

C. predict customer behavior

D. inspect interactions of a single customer

Correct Answer: D

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