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QUESTION 1

In a strategy, how can you check if a customer rejected a proposition?

- A. Check if ".pyRejected" value is equal to "True".
- B. Check if ".pyOutcome" value is equal to "Rejected".
- C. Check if ".pyResponse" value is equal to "Rejected".
- D. Check if ".pyResult" value is equal to "Rejected".

Correct Answer: B

Reference: https://community1.pega.com/community/product-support/question/pyoutcome-not-set-strategy-captureoutcome-capture-propositions

QUESTION 2

U+, a telecom company, introduces fiber optic in the North region of the country. They want to advertise this on their website using a banner and targeting the customers living in that area. When configuring Next-Best-Action designer, which targeting approach should the company select?

- A. Proposition driven
- B. Audience driven
- C. Eligibility driven
- D. Analytics driven
- Correct Answer: B

QUESTION 3

In order to associate an Adaptive Model with each proposition, you need to _____.

- A. link all propositions with an Adaptive Model decision component
- B. create an Adaptive Model rule for each proposition
- C. capture the customer\\'s response
- D. define the Adaptive Model instances in Adaptive Decision Manager

Correct Answer: D

QUESTION 4



To calculate the average margin of four Propositions, you must use _____

- A. one Group By component
- B. four Group By components
- C. four Set Property components
- D. one Set Property component

Correct Answer: C

QUESTION 5

A mobile company wants to introduce new data plans to target students. As a strategy designer, you create new data plan offers. Which offer attribute do you need to set to make the offer available in the contact center?

A. Evidence

B. KeyCode

- C. Channel
- D. Active

Correct Answer: D

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