

PEGAPCDC85V1^{Q&As}

Pega Certified Decisioning Consultant (PCDC) version 8.5

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QUESTION 1

In Pega Customer Decision HubTM, the characteristics of an action are defined by using

A. properties

B. logos

C. plain text

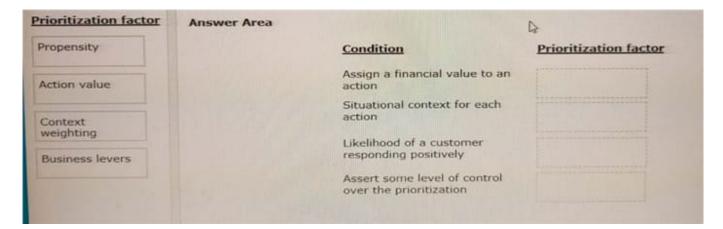
D. banners

Correct Answer: A

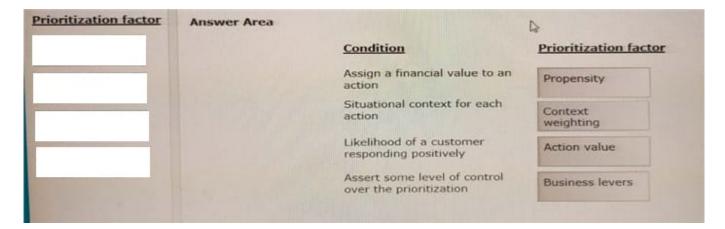
QUESTION 2

You are a decisioning consultant responsible for configuring offer prioritization for home loan offers based on the business requirements. Select each prioritization factor on the left and drag it to the correct condition on the right.

Select and Place:



Correct Answer:





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QUESTION 3	
Aggregation components provide the ability to	
A. filter actions based on priority and relevance	
3. make calculations based upon a list of actions	
C. choose between actions	
D. set a text value to a strategy property	
Correct Answer: B	

QUESTION 4

U+ Bank wants to use Pega Customer Decision HubTM to show the Reward Card offer to the qualified customers on its website. In preparation, the action, the treatment, and the real-time container are already created. As a decisioning consultant, you are now expected to make the remaining configurations in the Next-Best-Action Designer\\'s Channel tab to enable the website to communicate with the Pega Customer Decision Hub.

To achieve this requirement, which two tasks do you perform in the Next-Best-Action Designer\\'s Channel tab? (Choose Two)

- A. Define the starting population
- B. Enable web channel
- C. Add contact policy rules
- D. Map the real-time container to a business structure level

Correct Answer: B

QUESTION 5

U+ Bank uses Pega Customer Decision HubTM to display an offer to its customers on the U+ Bank website.

The bank wants to ensure that Silver credit cards are not offered to customers under 27 years of age. They also want to ensure that Platinum cards are offered only to customers who had a positive balance in the last year.

What do you configure in the Next-Best-Action Designer to achieve this outcome?

- A. Engagement policies
- B. Contact policy rules
- C. Customer segments
- D. Arbitration rules



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Correct Answer: C

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