

840-450^{Q&As}

Mastering The Cisco Business Architecture Discipline (DTBAD)

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QUESTION 1

Which tool should co	ontain a consideration	of the technology	investment for a	project?

- A. business capabilities
- B. business motivation model
- C. business priorities
- D. business proposal

Correct Answer: D

QUESTION 2

Which of these can be mapped after business solutions and business capabilities are aligned?

- A. target state architecture
- B. business roadmaps
- C. business outcomes
- D. current state architecture

Correct Answer: A

QUESTION 3

DRAG DROP

Consider the four building blocks of the BMC that are directly linked to the customer segment. Drag and drop the four correct building blocks from the left to the right. Not all options are used.

Select and Place:

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	Key resources	
Channels		
Value proposition		
	Key partners	
	Revenue stream	
	Cost structure	
	Key activities	
	Customer relationships	

Correct Answer:

Key resources	Value proposition	
Channels	Key partners	
	Key activities	
	Customer relationships	
Revenue stream		
Cost structure		

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QUESTION 4

DRAG DROP

Drag each item on the left to the appropriate category on the right.

Select and Place:

Reduction of opex by 20%	Business Capabilities
Customer expirience	
Inclusive decision making	
Patient behavioral	Business Priorities
People and values	
Increased asset utilization	
	Business Outcomes

Correct Answer:

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Bus	siness Capabilities
	Inclusive decision making
	Increased asset utilization
Bu	siness Priorities
	Reduction of opex by 20%
	Patient behavioral
u	siness Outcomes
	Customer expirience
	People and values

QUESTION 5

In which quadrant of a stakeholder analysis grid do you place a customer enterprise architect who is not responsible for business solution selection but is responsible for business solution implementation?

- A. internal influencer
- B. key player
- C. show consideration
- D. least important
- Correct Answer: B

QUESTION 6

You are working with the Director of Operations at BigCity, USA, to create a business proposal. Public transportation is the largest budget item for the city. To reduce the environment impact of vehicle traffic, BigCity wants to increase ridership on city buses and light rail transit by 10 percent and reduce the cost of services by 5 percent. Also, due to reports of theft on the light rail transit system, the city council want to see a plan for improving rider safely.



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Which two business priorities must you include in the business roadmap for the business proposal? (Choose two.)

- A. Increase ridership by 10 percent.
- B. Promote environment consciousness
- C. Focus on rider experience.
- D. Reduce the cost of services by 5 percent.
- E. Provide free Wi-Fi on the buses.

Correct Answer: BC

QUESTION 7

Which two real world examples for an external business influence are true? (Choose two.)

- A. A bank has decided to invest in a new business solution for retail banking.
- B. A state health department has mandated the use of closed-loop medication administration to all state hospitals.
- C. A manufacturer is streamlining current manual processes in the warehouse for automation purposes.
- D. The CMO has indicated they should develop new business capabilities for their Business Delivery Services department.
- E. A bricks and mortar retailer is introducing their online retail capability to compete with online rivals.

Correct Answer: DE

QUESTION 8

DRAG DROP

Consider customer touchpoints and interactions. drag each description on the left to its correct category on the right.

Select and Place:



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Incide Out Thinking
Inside-Out Thinking
Outside-In Thinking
The business views the customer journey from the perspective of the customer.
The result is reduced customer compaints.
Inside-Out Thinking
No decision is made, which results in a benefit to the business, but not to the customer.
The result is negative customer emotions.

QUESTION 9

You are constructing the key resources view of the business model canvas. Which two business perspectives are supported? (Choose two.)

- A. key activities
- B. cost structure
- C. customer relationships



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D. distribution channels

E. customer segments

Correct Answer: AE

Reference: https://www.cleverism.com/key-resources-building-block-in-business-model-canvas/

QUESTION 10

Which two levels of the Cisco Engagement Readiness Assessment can be included or assigned to a business architect? (Choose two.)

- A. technology specific
- B. business solutions
- C. product roadmaps
- D. technology architecture
- E. business transformation

Correct Answer: BE

QUESTION 11

Which definition of gross profit is true?

- A. financial consequences of investments and actions
- B. capital and operating expenditures
- C. income that remains after considering the cost of goods sold
- D. administration and sales expenses necessary to run day-to-day operations

Correct Answer: C

QUESTION 12

What is an outcome of opportunity validation?

- A. the value proposition
- B. the cost structure
- C. the appropriate personnel to involve
- D. customer knowledge of the business



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Correct Answer: C

QUESTION 13

Which tool do you use to establish a process for communication planning?

- A. Value Proposition Canvas
- B. Seven Elements Framework
- C. Business System Model
- D. Business Proposal

Correct Answer: B

QUESTION 14

Which statement about a business capability is true?

- A. It includes and identifies technology products.
- B. It supports one or more outcomes.
- C. It should be specific, measurable, achievable, realistic, and time bound.
- D. It must support multiple outcomes.

Correct Answer: B

Reference: https://cio-wiki.org/wiki/Business_Capability

QUESTION 15

Patient check-in at the registration desk at a clinic is a familiar, everyday process. Which process would be considered an inside-out viewpoint from the perspective of the healthcare provider?

- A. Verify the patient eligibility and insurance coverage for the service.
- B. Mention the purpose of the visit, such as labwork, doctor appointment, or prescription, prescription refill.
- C. Verify the place and time of the follow-up activity.
- D. Verify the identity of the patient.

Correct Answer: C

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