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QUESTION 1

There are some changes in the navigation hierarchy that are not appearing in the client console. What would be the just step an Adobe Campaign developer takes to solve this issue?

A. Update the database structure

B. Clear the local cache

C. Restart the user interface technical workflow

D. Update the input form

Correct Answer: B

QUESTION 2

A-Bar Enterprise; has a marketing workflow which incorporates Push notifications. User IDs are now changing to the hashed values of the previously used ID. Each recipient already has this unique hashed value stored in a field in the Recipient table.

Mobile app subscriptions are still registering correctly in Adobe Campaign, but the workflow no longer knows which recipient is linked to each User ID. Assuming everything outside of Adobe Campaign has been configured correctly, what must the developer do to regime tending Push notification?

A. Extend the Subscriber Applications schema, linking the hashed customer ID in the Recipient schema.

B. Reconfigure the External Account to update how each mobile user is Identified as a recipient now using the hashed customer ID as the identifier.

C. Decommission the previously set-up mobile application configuration in Adobe Campaign, and create a new one with the new integration key.

D. Update the mobile application configuration in Adobe Campaign with the new integration key.

Correct Answer: C

QUESTION 3

A diem wants to know which email addresses appear more than once in the recipient table. How would a developer determine this?

A. Write a query that groups by email and then deduplicate the records

B. Write a query to aggregate by email and sum the primary keys

C. Write a query that counts primary keys and group by email

D. Write a query to filter by email address and group by primary key

Correct Answer: B

QUESTION 4

What is the correct way to define enumeration?

A.
```
<enumeration basetype="char" name="gender">
    <value label="Not specified" name="unknown" value="0"/>
    <value label="Male" name="male" value="1"/>
    <value label="Female" name="female" value="2"/>
</enumeration>
```

B.
```
<enumeration basetype="byte" name="gender"/>
    <value label="Not specified" name="unknown" value="0"/>
    <value label="Male" name="male" value="1"/>
    <value label="Female" name="female" value="2"/>
```

C.
```
<enumeration name="gender">
    <value label="Not specified" name="unknown" value="0"/>
    <value label="Male" name="male" value="1"/>
    <value label="Female" name="female" value="2"/>
</enumeration>
```

D.
```
<enumeration basetype="byte" name="gender">
    <value label="Not specified" name="unknown" value="0"/>
    <value label="Male" name="male" value="1"/>
    <value label="Female" name="female" value="2"/>
</enumeration>
```

A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D

QUESTION 5

What is the purpose of the Jump activity?

A. To improve the readability of the workflow

B. To call a subworkflow

C. To create branching in the workflow

D. To trigger a workflow

Correct Answer: A

Reference: https://docs.adobe.com/content/help/en/campaign-classic/using/automating- with-workflows/ flow- control-activities/jump--start-point-and-end-point-.html

QUESTION 6

A client has a user created specifically for making API calls. The client does NOT want to create a new session token for each call.

How should the Campaign developer configure the operator to accomplish this request?

A. Enable trusted IP

B. Forbid web access

C. Use LDAP integration

D. Use Adobe ID login

Correct Answer: B

QUESTION 7

Which two attributes need to be configured in order to create an External Account of type 5FTP? Choose the two correct answers.

A. Access Key

B. Encryption

C. Server

D. Account

E. Channel

Correct Answer: AB

QUESTION 8

Adobe Campaign has out-of-the-box namespaces. What are two of these namespaces? Choose the two correct answers.

A. xtn

B. ncm

C. xkt

D. xtk

E. nca

Correct Answer: AD

QUESTION 9

A Campaign developer is configuring a direct mail delivery.

The Campaign developer selects "By data groupings" when configuring the control group sampling within the delivery.

What is the reason for this configuration?

A. By data groupings associates the campaign with a pre-selected control group population.

B. The sampling will take the same number of records within each data grouping identified.

C. Data is sorted by the data groupings attribute before the sample is pulled from the target population.

D. The control group and the target group are extracted as separate files once the delivery executes.

Correct Answer: B

QUESTION 10

Which operator group is required to approve the target group in a campaign workflow?

A. Delivery operators

B. Workflow supervisors

C. Content contributors

D. Campaign managers

Correct Answer: B

QUESTION 11

A diem warts to know If Message Center\\'s transactional messages are linked with the Recipient record. What is the most accurate response from a Campaign developer?

A. Message Center communications are only used when the target is not In the Recipient table

B. Message Center communications are not linked lo Recipients by default, but can be if required

C. Message Center communications must be linked to a Recipient record

D. Message Center communications are linked to Recipients by default

Correct Answer: C

QUESTION 12

What is the purpose of the script iis_neolane_setup.vbs?

A. To install IIS on the server

B. To configure the Adobe Campaign server to use the IIS virtual directory

C. To install the Adobe Campaign redirection software

D. To update the Adobe configuration file to use IIS

Correct Answer: B

Reference: https://final-docs.campaign.adobe.com/doc/AC/en/

INS_Installing_Campaign_in_Windows

Integration_into_a_Web_server.html

QUESTION 13

From Adobe Campaign, how is a segment defined in another Adobe Experience Cloud solution accessed?

A. Create snared audience

B. Create linked list

C. Create list

D. Create query

Correct Answer: A

QUESTION 14

A client is using Their own Customer schema instead of the default Recipient schema. What out-of-the-box functionality do they lose if they do so?

A. Default delivery approval settings

B. Use of Distribution of Values data in a query

C. Ability to save filters for re-use

D. The standard Services and Subscriptions

Correct Answer: C

QUESTION 15

![Pass2Lead](https://Pass2Lead.com)
If a user is to receive email notifications regarding alerts from campaign workflows, which default operator group is required?

A. Workflow execution

B. Campaign managers

C. Delivery operators

D. Workflow supervisors

Correct Answer: D

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